

# Julia Valls i Lope

## CONTENT PRODUCER



### ABOUT ME

Creative content producer with expertise in video, design, and social media. Skilled at crafting engaging, on-brand content that drives audience growth across digital platforms.

### CONTACT INFORMATION

juliavallslope@gmail.com  
Based in Barcelona, Spain

### EDUCATION

Bachelor of Arts in Media Communication  
Lincoln Memorial University    Tennessee, USA

Bachelor of Arts in Art (2 Dimensional)  
Lincoln Memorial University    Tennessee, USA

### LANGUAGES

Catalan (Native)  
Spanish (Native)  
English (Fluent)  
German (Intermediate)

### SKILLS

Graphic Design (Adobe Photoshop, Illustrator, Indesign)  
Social Media Management (Facebook, Instagram, Twitter, LinkedIn, Tik Tok)  
Content Creation & Strategy  
Videography

### ACHIEVEMENTS

Earned a full athletic scholarship in the US  
Graduated Cum Laude

### PROFESSIONAL EXPERIENCE

**Content Producer** 04/2024 – Present  
Tennis Channel | [tennischannel.com](https://tennischannel.com)

Responsible for video editing, graphic creation, and social media management, driving measurable growth and engagement across digital platforms.

**Content Manager** 11/2021 – 04/2024  
Challenger Sports | [challengersports.com](https://challengersports.com)

Produced visual and video content for marketing campaigns and oversaw social media management to increase brand visibility and audience interaction.

**Content Manager** 12/2020 – 01/2022  
I-Con Sports | [i-consports.com](https://i-consports.com)

Managed social media channels and created multimedia content, leveraging skills in videography, video editing, and graphic design to enhance brand engagement.

**Graphic Designer** 04/2020 – 08/2020  
Port Gallery | [portgallerybarcelona.com](https://portgallerybarcelona.com)

Developed the visual identity for Port Gallery by integrating graphic design and communication strategies to establish a cohesive brand presence.

**Production Assistant** 11/2020 – 03/2022  
Lincoln Memorial University Sports Network

Supported live sports production by fulfilling multiple roles including camera operator, floor director, and director, ensuring smooth broadcast operations.